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| RELEVANT EXPERIENCE |

**BRIC TV, Brooklyn, NY 2014 - Present**

**Supervising Producer, #BHeard 2018 - Present** Managing, planning and facilitating studio and field-based video productions and instruction for news and arts related content and live events.

* Supervising Producer | [*#BHeard Town Hall*](https://www.youtube.com/playlist?list=PLX1W43ZgDnWEjUGWWjYhDqXl8XAjUMHLF)
* Supervising Producer | [*#BHeard Documentaries*](https://www.youtube.com/playlist?list=PLX1W43ZgDnWG7wnhWMhhHc6EQePW1-vyR)
* Supervising Producer | *#BHeard Amplified*

**Senior Producer 2016- Present** Managing, planning and facilitating studio and field-based video productions for news and arts related content.

* Senior Producer/ Show Runner | [*Going In with Brian Vines*](https://www.youtube.com/playlist?list=PLX1W43ZgDnWETd0u-XSpuoZs57J4KngTR)
* Show Producer and Writer | [*B-Side*](https://www.youtube.com/playlist?list=PLX1W43ZgDnWGy_xOTpb0n3FwxJ1EksuI4)
* Coordinating Show Producer | *#*[*BHeard Town Hall*](https://www.youtube.com/playlist?list=PLX1W43ZgDnWEjUGWWjYhDqXl8XAjUMHLF)

**Producer 2014-2016**

Planning and facilitating studio and field-based video productions, including the planning, filming, editing, sound mixing and graphic design.

* Show Producer | [*B. Vines*](https://www.youtube.com/playlist?list=PLX1W43ZgDnWGhT4DMc6CObbTEzZolaGpl)
* Show Producer and Writer | [*B-Side*](https://www.youtube.com/playlist?list=PLX1W43ZgDnWGy_xOTpb0n3FwxJ1EksuI4)
* Show and Segment Producer | [*BK Live*](https://www.youtube.com/playlist?list=PLX1W43ZgDnWFLi2glQzrd1wx1RdRRbqwf)
* Series Producer/Show Runner | [*On The Grid with Zephyr Teachout*](https://www.youtube.com/playlist?list=PLX1W43ZgDnWFyKMevvY_McTkw9xMBAOEc)

**Front Ro Consulting, LLC 2009**

* Line Producer & Project Manager for the 12 episode web based reality program **Concrete & Cashmere** <http://vimeo.com/user1738408>

**Madison Square Garden Network**

* Video Production Intern – Camera/Audio *Giants Today* (Winner: NY Emmy – Outstanding Audio)

#### WCDB 90.9FM Albany, NY

##### Air Personality/Talk Show Host/Producer/Newscaster

**MS Curriculum Development and Instructional Technology**

* Concentration in development and production of educational television.

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| **AWARDS** |

* **NY EMMY AWARDS 2017 | WINNER: Outstanding Informational/Instructional** [**How Can Break the Pattern of Segregation in NYC Schools #BHeard Town Hall**](#https://youtu.be/nh6Q15QHyL4)
* **NY EMMY AWARDS 2018 | NOMINATION: Outstanding Crime** [**Justice for Rashawn Brazell | Going In w/ Brian Vines**](#https://youtu.be/ZBedXhjzeHo)
* **NY EMMY AWARDS 2018| NOMINATION: Outstanding Politics/Government** [**Supporting Survivors Under the Child Victims Act | Going In w/ Brian Vines**](https://youtu.be/pK0383OmWKA#https://youtu.be/pK0383OmWKA)
* **NY EMMY AWARDS 2017 | NOMINATION:** [**Outstanding Historical/Cultural Holocaust Survivor & His Son Bridge their Generations and Create Political Art | BK Stories**](#https://youtu.be/rJaYwpVJ3P4)
* **NY EMMY AWARDS 2016 | NOMINATION: Outstanding Informational/Instructional** [**On The Grid w/ Zephyr Teachout –Yiddish Speaking Brooklyn**](https://youtu.be/Dl856YM_krU)
* **NY EMMY AWARDS 2016 | NOMINATION: Outstanding Religion Program/Special** [**Who’s God’s Candidate**](https://www.theguardian.com/us-news/series/who-s-god-s-candidate-)

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| OTHER PROFESSIONAL EXPERIENCE |

#### Front Ro Consulting, LLC, NY, NY 2009-2014

***Marketing and Strategy Consultant***

Develop and manage business, sales and client growth via execution of strategic and creative marketing initiatives.

* Past and current client roster: Kobrand Wine & Spirits – Alizé; Def Jam Records; Capital Records
  + Specialties: Strategy Marketing Branded Entertainment Event Planning Promotion SEM/SEO
* Develop and manage innovative marketing campaigns for artist and client roster designed to increase overall market share through targeted expansion of core communities and consumer bases.
* Manage all aspects of artist development for artist management roster including imaging, performance rehearsals, choreography, styling, etc.
* Develop creative imaging for promotional tools for artist management roster.
* Develop and implemented strategic marketing strategies for artist management and client roster.
* Create, implement and execute street and club marketing campaigns for client projects.
* Establish and execute all business development strategies.
* Manage video production of online content for artist management and client roster.

#### Sony Music Group, NY, NY 2006-2009

***Director Marketing, Product Management & Artist Development; RCA Music Group***

Effectively set up and market urban releases for maximum market exposure and sales potential for new artists.

* Created and managed overall marketing strategies resulting in 15% increase in digital single sales.
* Reconciled and managed M&P budgets for multiple projects.
* Directed all print, online, mobile, television and mixed media advertising buys.
* Served as primary contact for artist management and label management to evaluate talent development progress and forecasted expectations.
* Managed talent development needs including but not limited to: performance rehearsals, vocal training, choreography, styling, etc.
* Developed creative imaging for promotional tools.
* Directed all promotional solicitation and distribution for use of the national radio, lifestyle, online and mobile staff.

#### Universal Music Group, NY, NY 2002-2006

***Regional Manager Street & Lifestyle Marketing & Promotion; Interscope, Geffen, A&M***

Promoted and marketed all IGA Urban projects by strategically introducing them at the street, club and mixshow levels, resulting in a sound basis to grow national and mainstream support.

* Successfully cultivated records from the mix-show level to regular rotation throughout the East Coast.
* Created, implemented and executed street and club marketing campaigns for all IGA Urban projects.
* Managed the direction and productivity of 15 local street teams throughout the East Coast.

#### Cornerstone Agency, NY, NY 1999-2002

***Director National Promotion & Lifestyle Marketing***

Executed marketing and promotional strategy for Cornerstone Promotion client list.

* Produced monthly releases of Cornerstone Mix-tape and quarterly installments of the Suite 903 cd series.
* Managed marketing campaigns for corporate clients such as Xbox, Sprite, Ecko Ultd, and Mecca USA.
* Worked with label management and corporate clients on co-branded campaigns designed to increase airplay.
* Regionally targeted key specialty shows. (Urban, Crossover and Rhythm radio) for increased radio airplay and/or brand awareness.

#### WCDB 90.9FM Albany, NY 1994-1998

##### Music Director/Air Personality/Talk Show Host/Producer/Newscaster, 1994-1998

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| EDUCATION |

MS Instructional Technology, University at Albany, State University of New York

BS Economics, University at Albany, State University of New York